

Position Description for University Representative 2014

Background Information

While the university representative position has been around in the Australian Medical Student Journal (AMSJ) for a relatively long amount of time, the active involvement of university representatives in the actual nationwide publicity campaign of the Australian Medical Student Journal is an initiative started in 2014. Prior to this year, there was no official role for the university representative apart from the distribution of magazines and making January presentations to new medical students. With the advent of this year however, changes were made to the role description so that the university representative is now effectively a part of the nation-wide publicity efforts to increase knowledge of the AMSJ to medical students, biomedical science students, health practitioners and local businesses across Australia.

What the Role Involves

The role involves carrying out publicity events in your home university as co-ordinated by the publicity officer. The university representative will be given relevant training and resources by the publicity officer to allow optimal promotion of the Australian Medical Student Journal to the home university. Publicity activities are determined in a calendar at the start of the year and may include activities such as contacting local businesses to promote the AMSJ, attending and making presentations at first-year medical student lectures, running stalls during O-week and directing online campaigns via Facebook, Twitter and email.

Generally there will be approximately 7-10 publicity events per year that the university representative will be expected to carry out as part of the role. Each event may take about an estimated 5-10 hours of preparation. There is also a training session which will take place during March, 2015. Attendance at this session is compulsory for the role of university representative.

Applications of Interest

If you are interested in applying for the role of University Representative, please refer to the 'AMSJ Recruitment Guidelines' and 'AMSJ Position Description' documents located on: <http://www.amsj.org/about/recruitment>. Send your applications into g.yeung@amsj.org.

Contact Information

Should you have any further questions, please contact Grace Yeung at g.yeung@amsj.org or 0422 357 933.